

**Cord Shows Ltd.**  
**4 Whippoorwill Lane**  
**Armonk, NY 10504-1345**  
**Your Tie to quality for 40 Years!**

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## **2nd VALENTINE'S VINTAGE FASHION SHOW & SALE**

**DOUBLETREE HOTEL**

**TARRYTOWN, NY**

**FEB. 12, 13, 2010**

**Fri. 10am - 5pm; Sat. 10am - 5pm**

**IF YOU ARE SENDING A DOWNLOADED VERSION OF THIS APPLICATION PLEASE PRINT A COPY FOR YOUR RECORDS. Best if printed on two 8 1/2" x 14" (legal size) sheets of paper.**

The newly updated hotel located on Route 9 just South of the Westchester County side of the Tappan Zee Bridge, offers a cozy atmosphere in it's ballroom. Overhead chandeliers provide elegant lighting and the proper atmosphere.

**DIRECTIONS:** FROM I-87 TAKE EXIT 9. If heading East over the Tappan Zee Bridge, the entrance to the hotel is directly ahead of you off the ramp. If heading West towards the bridge from Route 287, follow the signs to I-87 and take the last exit before the bridge (#9) off I-87 and not Route 287. Turn left onto Route 119 and at the end turn left onto Route 9. The hotel is about 1/2 mile on your right. The hotel is only 25 minutes North of NYC and it is a short taxi ride from the Tarrytown RR Station. The exact address for your GPS is 455 S. Broadway (zip 10591)

APPROXIMATELY THIRTY BOOTHS ARE AVAILABLE TO DEALERS IN CLOTHING, FASHION ACCESSORIES, JEWELRY AND TEXTILES NO NEWER THAN THE 1980'S.

### **BOOTH SIZE & RENT:**

Single booth - \$350 for an 8' x 13'. Reserved corner - \$50.

Booth-and-a-half - \$525 for an 8' x 20' which includes a corner on a first come basis.

Double booth - \$700 for an 8' x 26' which includes a corner on a first come basis.

To share a booth, dealers must rent at least 1 1/2 spaces and pay an additional \$50.

If cancellation is unavoidable and notification is received no less than two weeks prior to show date, Cord Shows Ltd. will retain a \$100 service fee and apply all remaining booth rent to a mutually agreed upon show within one year.

### **EQUIPMENT:**

Electricity should not be needed. Jewelry dealers will have electricity on a first come basis at no additional charge.

TABLES USED WILL BE 6' ONLY. THE COST PER TABLE IS \$10.

Showcases may be rented directly from Levin & Assoc.: 718-463-2176.

Dealers may provide their own equipment.

Chairs are included.

**SETUP:** Dealers may arrive at 7am on Friday. This may change depending on the hotel's schedule and you will be notified. PLEASE MOVE IN AS QUIETLY AS POSSIBLE AS YOU WILL BE PASSING THROUGH A RESTAURANT AREA. Access will be through the main door of the hotel. Porters will be available for a minimum tip of \$15 per job. If you use a porter for more than 1/2 hour we suggest a tip of at least \$20. Please remember that they are there to help with loading and unloading, NOT to unpack, pack or set up your display. The use of porters is at your own risk.

### **THE FOLLOWING RULES MUST BE FOLLOWED BY ALL DEALERS:**

- 1) Booths are not to be shared without the prior consent of Management.
- 2) All names of persons who will be in the booth must appear on this contract.
- 3) All booths must be completed by the time the show opens.
- 4) Dealers must do nothing to mar or deface the building.
- 5) Dealer is not permitted to pack early under any circumstances.
- 6) All merchandise must be price tagged.
- 7) All booths must be kept safe and presentable and left spotless.
- 8) All tables must be covered with floor length, wrinkle-free, fire retardant cloths.
- 9) Dealers must hold a valid NY resale number.
- 10) Nothing newer than 1989 is permitted.
- 11) Dealers must offer a money back guarantee as to the age, condition, & authenticity of their merchandise, to the best of their ability, using descriptive sales receipts containing dealer's contact information.

**Cord Shows Ltd. will provide a Customer's Charge Service for sales over \$50 for a 5% service fee to dealer.**

**ACCOMMODATIONS:** The room rate at the DoubleTree Hotel is approximately \$130. Call 914-631-5700. The Hampton Inn, 914-592-5680, is very near by and cheaper. La Quinta in Elmsford is offering a CORD SHOWS RATE of 15% off their lowest price. Call 914-592-3300. Don't forget to try the Internet.

**PLEASE COMPLETE:**

I AM RENTING A SINGLE: ( ) ; BOOTH-AND-A-HALF: ( ) ; DOUBLE: ( )

I AM RESERVING A CORNER: ( ) \$50 included.

CORNER INCLUDED IN LARGER BOOTHS ON A FIRST-COME BASIS.

I AM SHARING: ( ) must rent 1 1/2 booths plus include an additional \$50.

If sharing, both dealers must complete a contract and have a NY tax number.

I do not need any tables in my booth ( )

I need # \_\_\_\_\_ 6' tables at \$10 each.

DEALERS MUST SUPPLY THEIR OWN CLOTHING RACKS.

**DEPOSIT:** A \$100 nonrefundable deposit must be received with this application. We encourage you to include a postdated check for your balance and equipment rental dated for one month prior to show date. If balance is not received on time, cord shows Ltd. reserves the right to resell the booth. There is a \$25 charge for any check returned by the bank. You may elect to have Cord Shows automatically charge your balance on the due date by

SIGNING HERE: \_\_\_\_\_ DATE: \_\_\_\_\_ A 5% ADMINISTRATIVE FEE APPLIES TO ALL CHARGES.

**READ AND COMPLETE THE FOLLOWING:**

THE EXHIBITOR UNDERSTANDS AND AGREES AS FOLLOWS:

Cord Shows Ltd., its agents or employees shall not be liable for property damage or personal injury to Exhibitor, its agents, guests or employees, which may occur on or about any part of the subject premises, regardless of how such injury or damage may have occurred. Exhibitor waives any claim against Cord Shows Ltd., and assumes all liability for loss or damage to Exhibitor's property entrusted to the premises. Exhibitor shall hold Cord Shows Ltd. harmless and shall indemnify Cord Shows Ltd. against any liability or expenses arising out of any claim of injury or damage to any person or property, together with all costs in connection with the defense thereto, including attorney's fees. Cord Shows Ltd. reserves the right to refuse exhibits or accept exhibits, as it deems appropriate. If it becomes impossible to hold this event when and where it is now planned, Cord Shows Ltd. may cancel this lease without liability, upon returning to Exhibitor or applying to another show, all sums paid as rental. This contract shall not be assigned without prior written consent.

THE UNDERSIGNED EXHIBITOR UNDERSTANDS AND AGREES TO ALL TERMS AND CONDITIONS SET FORTH IN THIS APPLICATION/CONTRACT.

DATE: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_ PRINT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
# \_\_\_\_\_ Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

PHONE NUMBER: HOME ( ) \_\_\_\_\_ CELL: ( ) \_\_\_\_\_

E-MAIL: \_\_\_\_\_ BUSINESS NAME: \_\_\_\_\_

NY RESALE # \_\_\_\_\_

FOR A NY RESALE NUMBER SEE CORDSHOWS.COM FOR A DIRECT LINK or to download the form OR CALL 1-800-462-8100 FOR A FORM. If # not received on time, please bring copy of application,

**ALL DEALERS MUST INCLUDE A GOOD MERCHANDISE DESCRIPTION: (use extra paper as needed):**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**NO MORE THAN 3 BOOTH WORKERS, PLEASE LIST NAMES:**

\_\_\_\_\_

How many paper fliers will you distribute \_\_\_\_\_, Postcards will you mail? \_\_\_\_\_

\_\_\_\_\_

**We accept VISA, MASTERCARD and DISCOVER (not American Express).**

Print name as it appears on card: \_\_\_\_\_

Address as it appears on your statement IF DIFFERENT FROM ABOVE:

Street: # \_\_\_\_\_ Street: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card # (all digits): \_\_\_\_\_ Expiration date: \_\_\_\_\_

Security code: \_\_\_\_\_ (last three digits on the back of card)

Amount of charge: \$ \_\_\_\_\_ (Cord Shows will add a 5% service charge).

Description of charge: \_\_\_\_\_

**I understand that my signature authorizes Cord Shows Ltd. to charge my account.  
Once authorization has been received, this charge becomes binding.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Valentine's Vintage Fashion Show '10